

## MSME PROFESSIONAL CERTIFICATE COURSES (OFFERED BY MSME)

(Edited by HTM as of Nov 1, 2023).

### **9-credit Certificates**

No.	Certificate Title	Course* Name and Title	Pre-Requisite+
1	<b>Business and Economic Data Analysis</b>	BEC 2303 Fundamental of Econometrics BEC 2304 Business and Economic Forecasting BEC 3303 Data Analysis in Business and Economics	BEC 1302 BEC 2303 BEC 2304+BEC 3301
2	<b>Creative Idea Development</b>	BEN 3201 Innovation and Design Thinking BEN 3202 Entrepreneurial Commercialization BEN 3406 Legal Aspects and IP of Entrepreneurship	BBA 2102 BBA 1104 None
3	<b>Business Startup</b>	BEN 4214 Entrepreneurial Strategic Management BEN 4418 Current Issues in Entrepreneurship and Innovation BEN 4420 Creative Industries Entrepreneurship	Senior Senior None
4	<b>Advanced Investment and Risk Management</b>	BFN 3211 Investment Strategy and Applied Valuation BFN 3224 Derivatives and Risk Management BFN 4421 Portfolio Management and Analysis	BBA 2103 BFN 3211 + 80cr BFN 3211 + 121cr
5	<b>Food and Beverage Operation for Restaurant</b>	BHT 3404 Food and Beverage Service BHT 3405 Kitchen Operation BHT 3406 Catering, Bakery and Pastry	None None None
6	<b>Airline Business Management</b>	BHT 3407 Introduction to Airline Business Management BHT 3408 Ground Operation Management BHT 3409 In-flight Service Management	None None None
7	<b>Tourism and MICE or Event Management</b>	BHT 3401 Event Management BHT 3415 Tourist Destination Management BHT 3416 Introduction to MICE Business <b>OR</b> <b>BHT 3414 Tour Guiding and Operation in Practice</b>	None None None None
New	<b>Hotel Management</b>	<b>BHT 3402 Rooms Division Management</b> <b>BHT 3403 Service Management</b> <b>BHT 3404 Food and Beverage Service</b>	None None None
8	<b>Cross Cultural Business Studies</b>	BIB 3201 Cross Cultural Human Resource Management BIB 3204 International Management BIB 3404 Cross Cultural Communication, Conflict and Negotiation	BBA 2104 BIB 3201 BIB 3201
9	<b>Global Supply Chain Management</b>	BIB 3202 Export-Import Policy and Strategy BIB 4305 Designing and Managing Global Operations BIB 4406 Global Supply Chain Management	BBA 2014 BBA 2105 BIB 3202