

MSME PROFESSIONAL CERTIFICATE COURES (OFFERED BY MSME)

(Edited by HTM as of Nov 1, 2023).

9-credit Certificates

No.	Certificate Title	Course* Name and Title	Pre-Requisite+
1	Business and Economic Data Analysis	BEC 2303 Fundamental of Econometrics BEC 2304 Business and Economic Forecasting BEC 3303 Data Analysis in Business and Economics	BEC 1302 BEC 2303 BEC 2304+BEC 3301
2	Creative Idea Development	BEN 3201 Innovation and Design Thinking BEN 3202 Entrepreneurial Commercialization BEN 3406 Legal Aspects and IP of Entrepreneurship	BBA 2102 BBA 1104 None
3	Business Startup	BEN 4214 Entrepreneurial Strategic Management BEN 4418 Current Issues in Entrepreneurship and Innovation BEN 4420 Creative Industries Entrepreneurship	Senior Senior None
4	Advanced Investment and Risk Management	BFN 3211 Investment Strategy and Applied Valuation BFN 3224 Derivatives and Risk Management BFN 4421 Portfolio Management and Analysis	BBA 2103 BFN 3211 + 80cr BFN 3211 + 121cr
5	Food and Beverage Operation for Restaurant	BHT 3404 Food and Beverage Service BHT 3405 Kitchen Operation BHT 3406 Catering, Bakery and Pastry	None None None
6	Airline Business Management	BHT 3407 Introduction to Airline Business Management BHT 3408 Ground Operation Management BHT 3409 In-flight Service Management	None None None
7	Tourism and MICE or Event Management	BHT 3401 Event Management BHT 3415 Tourist Destination Management BHT 3416 Introduction to MICE Business OR BHT 3414 Tour Guiding and Operation in Practice	None None None None
New	Hotel Management	BHT 3402 Rooms Division Management BHT 3403 Service Management BHT 3404 Food and Beverage Service	None None None
8	Cross Cultural Business Studies	BIB 3201 Cross Cultural Human Resource Management BIB 3204 International Management BIB 3404 Cross Cultural Communication, Conflict and Negotiation	BBA 2104 BIB 3201 BIB 3201
9	Global Supply Chain Management	BIB 3202 Export-Import Policy and Strategy BIB 4305 Designing and Managing Global Operations BIB 4406 Global Supply Chain Management	BBA 2014 BBA 2105 BIB 3202