



**MSME** BUSINESS SCHOOL  
ASSUMPTION UNIVERSITY

# **MSME** Undergraduate Programs

**CURRICULUM**

**2 0 2 0**



# MSME

## Undergraduate Programs

“We are the first and the largest international business school in Thailand. Networking among students and industry is facilitated through our active learning environment. MSME is dedicated to the pursuit of excellence in education through a commitment to the entrepreneurial spirit.”



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# MSME Overview

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Established in 1969, the Martin de Tours School of Management and Economics (MSME) is the largest and the flagship unit of Assumption University.

The School is nationally recognized as one of the top international business schools in Thailand for undergraduate business education.

MSME strives to offer a range of diverse and practical undergraduate business curricula in an enriched international learning environment.

We place great emphasis on nurturing our students to be business practitioners with an entrepreneurial spirit and solid English communication skills, as well as providing a strong network of alumni, entrepreneurs and industries.

To be a distinguished business school with entrepreneurial spirit and an international learning environment.



Educating graduates with entrepreneurial spirit, global competency, and social responsibility.

- By nurturing business knowledge and skills to develop creative business solutions;
- By developing business communication skills and appreciation of diversity;
- By fostering ethical awareness to act in the benefit of the society at large.

# Quick Facts

3

Bachelor  
Degrees

11

Business  
Specializations



## In courses offered by MSME Undergraduate Programs

100%

Hands-on Learning

50K

Alumni network

50%

Digital Learning

25%

International students  
& faculty members

50%

Industry Linkage

97%

MSME graduates have job offers  
by the time of graduation

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# Available Programs

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Bachelor of  
**Accountancy**

**6%**

of courses

**Design It Yourself**

**26%**

of courses

**Design It Yourself**

Bachelor of  
Economics  
in  
**Business  
Economics**

**44%**

of courses

**Design It Yourself**

Bachelor of  
**Business  
Administration**

## Available BBA Majors

- Entrepreneurship and Innovation Management
- Digital Business Management
- Finance
- Hospitality and Tourism Management
- Insurance
- International Business Management
- Marketing
- Real Estate
- Supply Chain Management

# Specialization Highlights

**Accounting** – *“The Highly Demanded Career in the Business World.”* The Bachelor of Accountancy Program aims to produce professional accountants in the fields of accounting, auditing, taxation and consulting with high competencies and potential to work in international accounting firms and leading companies both at the national and international level.

**Business Economics** – *“Dare to be Different.”* The Bachelor of Business Economics Program focuses on managing limited resources to maximize benefits. Economic skills help analyse decision-making options and predict the possible impacts of decisions on individuals, firms and countries. Economic analysis can be applied to businesses in many areas for achieving efficiency.

**Digital Business Management** – *“Harnessing Potential of Digital Technology to Create tomorrow’s Business Leaders.”* The major provides the knowledge of integrating information technology and business processes to meet the information needs of businesses, enabling them to achieve objectives productively and efficiently.

**Entrepreneur and Innovation Management** – *“Cultivating an Entrepreneurial Mindset with Leadership Qualities to Drive Performance.”* The major emphasizes on management, leadership, entrepreneurship and innovation. It enhances students’ managerial competencies and skills to become leaders of organization and entrepreneurs of new businesses.

**Finance** – *“The Impetus for Your Success.”* The major is accredited by CFA Institute, a premier world association for investment management professionals, under CFA Institute University Affiliation Program. The major prepares the students for achieving professional certifications such as CFA, FRM, and CFP.

**Hospitality and Tourism Management** – *“The World’s Largest Industry-Discover the Learning Opportunities.”* The major emphasizes on management skills essential for working in hotels, tourism and other hospitality businesses through the development of personality, attitudes and knowledge, meeting the needs of the service industry .



Mastery



Synergy



Multicultural



Endeavor  
&  
Endurance

# Specialization Highlights



Mastery



Synergy



Multicultural



Endeavor  
&  
Endurance

**Insurance** – *“The Pathway to Success in Your Future Career.”* The major prepares students with in-depth knowledge in both risk management and insurance, to prepare them for managerial positions in the insurance industry and related business organizations.

**International Business Management** – *“Your Entry Strategy to the World.”* The major provides a comprehensive, multidisciplinary curriculum, with strong international dimension, which equips students with the knowledge and skills to confidently, strategically and ethically confront various business challenges in the global business arena. The major develops in students a global mindset and prepares them to be successful international entrepreneurs and business leaders.

**Marketing** – *“The Momentum of Active Learning.”* The major focuses on strengthening students’ knowledge in marketing principles and theories as well as analytical, innovative and creative skills in developing a comprehensive marketing plan, serving consumer needs and organizational objectives. The major emphasizes on hands-on-experience through on the job training, internship and industry linkage.

**Real Estate** – *“Real Knowledge and Experience in Real Estate.”* The major focuses on real estate development, real estate appraisal, property management, financial and investment analysis, building design and construction technologies and project management.

**Supply Chain Management** – *“Logistics = Managing flow and storage of goods, services, information and money.”* The major focuses on management of organizational networks, how to manage efficient and effective forward and backward flows and storages of goods, services, information and finance from the point of origin to the point of consumption.

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# BBA: Curriculum Overview

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## Additional Skills

### Additional Skills for Future Careers

**33 credits** of your own chosen courses

**Possibility includes:**

- Second Business Specialization (**30 credits**)
- 2 additional Business Concentrations (**15 credits each**)
- 3 Professional Certificates in various fields (**9 credits each**)

**Double degree** options are available for students majoring in Hospitality and Tourism Management

## Business Specialization

### Core and Advanced Knowledge in the Chosen Discipline

**30 credits** in each major

**Available Choices of Specialization:**

Digital Business Management | Entrepreneurship and Innovation Management | Finance | Hospitality and Tourism Management | Insurance | International Business Management | Marketing | Real Estate | Supply Chain Management

## Business Foundation

### Skills for Entrepreneurs

**39 credits** of business core courses in management, marketing, finance, accounting, strategy, communication, technology, and business startup

## Global Citizenship

### English Competency & Liberal Arts Education

**12 credits** of English Courses

**28 credits** of courses in social science, humanities, science and mathematics as well as ethics and social responsibility



# BBA: Design It Yourself

Option A	Option B	Option C	Option D	Option E
30 credits of your chosen business specialization	30 credits of your chosen business specialization	30 credits of your chosen business specialization	30 credits of your chosen business specialization	30 credits of your chosen business specialization
That is, choosing 1 out of 9 majors	That is, choosing 1 out of 9 majors	That is, choosing 1 out of 9 majors	That is, choosing 1 out of 9 majors	That is, choosing 1 out of 9 majors
+	+	+	+	+
33 credits of your choice	30 credits of Second Business Specialization	15 credits of First Business Concentration	9 credits of a Professional Certificate	15 credits of a Business Concentration
	+	+	+	+
	3 credits of any courses	15 credits of Second Business Concentration	9 credits of a Professional Certificate	9 credits of a Professional Certificate
		+	+	+
		3 credits of any courses	9 credits of a Professional Certificate	9 credits of a Professional Certificate
			+	
			6 credits of any courses	

## Double Degree Options

are available for students majoring in Hospitality and Tourism Management

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# BBA: Double Degree Option

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Hospitality & Tourism

3 + 1 + 1

**3 years** at Assumption University

**1 year** at Cesar Ritz Colleges, Switzerland

⇒ To get B.B.A. degree from Assumption University and Bachelor in Hospitality Business Management from Cesar Ritz Colleges.

**1 year** at partner university in the U.S. or UK

⇒ To get a master degree from the partner university.

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# List of Professional Certificates

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- Business Startup
- Creative Idea Development for Entrepreneurs
- Modern Marketing
- Digital Marketing
- Digital Commerce
- Cross Cultural Studies
- Data Science
- Business and Economic Data Analysis
- Art and Design for Communication
- Music Business
- Songwriting
- Music Appreciation
- Music Performance
- Mobile Application Design and Development
- IoT Business Applications
- Supply Chain Management
- Global Supply Chain Management
- Advanced Investment
- Insurance
- Real Estate Business
- Airline Management
- Catering, Bakery, and Food and Beverage for Restaurant
- Personality Development for Career
- Architectural Business
- Design and Creativity
- Lighting Design in Interior Architecture
- Furniture Design
- Interior Design Relation
- Design and Trend
- Product Design
  - User Interface Design
  - Graphic and Packaging Design
  - Fashion and Textile Design
  - Jewelry Design
  - Toy and Play Design

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# BBA: Create Your Own Success

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## Step 1 Foundation

- Business Foundation
- Global Citizenship

## Step 2 Select Your Specialization

Choose 1 out of 9

- Entrepreneurship and Innovation
- Marketing
- International Business
- Finance
- Digital Business
- Supply Chain
- Insurance
- Real Estate
- Hospitality and Tourism

## Step 3 Make It Better

Select up to 11 courses

- Second Business Specialization (10 courses) + 1 course
- 2 Additional Business Concentrations (5 courses each) + 1 course
- 3 Professional Certificates in various fields (3 courses each) + 2 courses
- 1 Additional Business Concentration (5 courses) + 2 certificates

### Certificates

- Business Startup
- Creative Idea Development for Entrepreneurs
- Modern Marketing
- Digital Marketing
- Cross Cultural Studies
- Digital Commerce
- Data Science
- Business and Economic Data Analysis
- Supply Chain Management
- Global Supply Chain Management
- Advanced Investment
- Insurance
- Real Estate Business
- Airline Management
- Catering, Bakery and Food and Beverage for Restaurant
- Personality Development for Career
- Mobile Application Design and Development
- IoT Business Applications
- Art and Design for Communication
- Music Appreciation
- Music Business
- Songwriting
- Music Performance
- Architectural Business
- Design and Creativity
- Lighting Design in Interior Architecture
- Furniture Design
- Interior Design Relation
- Design and Trend
- Product Design

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# B.ACC: Curriculum Overview

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## Additional Skills

Another Minor & A Professional Certificate

**9 credits** of your chosen courses

**Possibility includes:**

Additional accounting concentration

**1** Business Concentration

**Choose among:** Accounting | Digital Business | Finance | Hospitality and Tourism | Insurance | Marketing | Supply Chain

**9 credits** of your own choice of courses bundled as a professional certificate

## Accounting Specialization

Core and Advanced Knowledge in the Discipline

**45 credits** of courses in financial reporting, accounting data analysis for business decision making, taxation, auditing, and information systems.

## Business Foundation

Skills for Entrepreneurs

**39 credits** of business core courses in management, marketing, finance, accounting, strategy, communication, technology, and business startup

## Global Citizenship

English Competency & Liberal Arts Education

**12 credits** of English Courses

**28 credits** of courses in social science, humanities, science and mathematics as well as ethics and social responsibility

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# B.ACC: Design It Yourself

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## Option A

9 credits of  
Accounting  
concentration



9 credits of  
a Professional  
Certificate

## Option B

9 credits of  
Business  
Concentration



9 credits of  
a Professional  
Certificate

## Scholarships

Available from KPMG.

*(Must apply and go through the process)*

## Internships

1. Available from Leading International Accounting Firms: KPMG, Price Waterhouse Cooper, Deloitte, and Ernst & Young.
2. International Accounting Firms: MAZARS, BDO, Grant Thornton, and others

100%

of graduates got a job offer from international and national accounting firms after the completion of their internship at the company.

CIMA

Certified and waived first level of CIMA professional certificate examination.

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# B.ECON: Curriculum Overview

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Double Degree Option

3 + 1

During the last year of the program, students have an option to complete their B.ECON degree from Assumption University and Master degree from Essex University.

## Additional Skills

### Other Electives

**21 credits** of your chosen courses.

#### Possibility includes

**1 Business Concentration (15 Credits)**

**Choose among:** Accounting | Digital Business | Finance | Hospitality and Tourism | Insurance | Marketing | Supply Chain

**2 Professional Certificates (9 Credits each)**

### Economics Electives

**15 credits** of Your Chosen Applied Economic Courses

#### Possibility includes

Monetary Policies | Economic Development | International Trade | International Finance

## Core Discipline

**Economic Theory** **12 credits** Microeconomics | Macroeconomics

**Economic Application** **12 credits** Firms, Competition, and Market Structure | Competitive Strategy | Economic Decision Making for Managers | Senior Project or Thesis

**Business Practices** **14 credits** Management | Marketing | Finance | Accounting

**Data Analysis** **12 credits** Statistics | Econometrics | Forecasting | Analysis of Economics, Financial and Marketing Data

## Foundation

**Quantitative Skills** **12 credits** Mathematics and Logic | Linear Algebra | Calculus | Optimization

**21<sup>st</sup> Century Skills** **12 credits** Critical Thinking | Communication | Information Literacy | IT

**Global Citizenship** **31 credits** English | Liberal Arts | Ethics and Social Responsibility

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# B.ECON: Design It Yourself

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## Option A

15 credits of  
your chosen  
applied  
economic  
courses



21 credits of  
your choice

## Option B

15 credits of  
your chosen  
applied  
economic  
courses



15 credits of  
Business  
Concentration



6 credits of  
any courses

## Option C

15 credits of  
your chosen  
applied  
economic  
courses



9 credits of a  
Professional  
Certificate



9 credits of a  
Professional  
Certificate



3 credits of  
any courses



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# Study Plans: BBA vs. B.ACC

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## Year 1 Semester 1

BBA			B.ACC		
BG 1001	English I	3 credits	BG 1001	English I	3 credits
GE 1302	Ecology and Sustainability	3 credits	GE 1302	Ecology and Sustainability	3 credits
LAW 1201	Business Laws for Entrepreneurs	3 credits	LAW 1201	Business Laws for Entrepreneurs	3 credits
MA 1200	Mathematics for Business	3 credits	MA 1200	Mathematics for Business	3 credits
BBA 1001	Business Exploration	3 credits	BBA 1001	Business Exploration	3 credits
BBA 1101	Seminar in Business I	1 credit	BBA 1101	Seminar in Business I	1 credit
BBA 1102	Data and Information Literacy	3 credits	BBA 1102	Data and Information Literacy	3 credits

## Year 1 Semester 2

BBA			B.ACC		
BG 1002	English II	3 credits	BG 1002	English II	3 credits
GE 1403	Communication in Thai *	3 credits	GE 1403	Communication in Thai *	3 credits
SA 1001	Business Statistics I	2 credits	SA1001	Business Statistics I	2 credits
BBA 1002	Microeconomics	3 credits	BBA 1002	Microeconomics	3 credits
BBA 1103	Fundamentals of Financial Accounting	3 credits	BBA 1103	Fundamentals of Financial Accounting	3 credits
BBA 1104	Fundamentals of Marketing	3 credits	BBA 1104	Fundamentals of Marketing	3 credits
GE 1204	Physical Education	1 credit	GE 1204	Physical Education	1 credit

- OR GE 1405 Thai Language and Culture (for international students)  
OR GE 1408 Thai usage (for students who graduated from international schools)

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# Study Plans: BBA vs. B.ACC

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## Year 2 Semester 1

BBA			B.ACC		
BG 2000	English III	3 credits	BG 2000	English III	3 credits
SA 2001	Business Statistics II	2 credits	SA 2001	Business Statistics II	2 credits
BBA 2001	Human Behavior	3 credits	BBA 2001	Human Behavior	3 credits
BBA 2002	Economic and Financial Environment	3 credits	BBA 2002	Economic and Financial Environment	3 credits
BBA 2101	Fundamentals of Managerial Accounting	3 credits	BBA 2101	Fundamentals of Managerial Accounting	3 credits
BBA 2102	Organization and Management	3 credits	BBA 2102	Organization and Management	3 credits

## Year 2 Semester 2

BBA			B.ACC		
BG 2001	English IV	3 credits	BG 2001	English IV	3 credits
GE 2102	Human Heritage and Globalization	3 credits	GE 2102	Human Heritage and Globalization	3 credits
GE 2202	Ethics	3 credits	GE 2202	Ethics	3 credits
BBA 2103	Corporate Finance	3 credits	BBA 2103	Corporate Finance	3 credits
BBA 2104	Global Strategy and Communication	3 credits	BAC 3602	Intermediate Accounting I	3 credits
BBA 2105	Operations and Supply Chain Management	3 credits	BAC 3632	Cost Accounting	3 credits
BBA 2106	Seminar in Business II	1 credits	BBA 2106	Seminar in Business II	1 credit

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# Study Plans: BBA vs. B.ACC

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## Year 3 Semester 1

BBA			B.ACC		
BBA 3101	Business Research	3 credits	BBA 3101	Business Research	3 credits
	Specialized Business Course	3 credits	BBA 2105	Operations and Supply Chain Management	3 credits
	Specialized Business Course	3 credits	BBA 2104	Global Strategy and Communication	3 credits
	Specialized Business Course	3 credits	BAC 3603	Intermediate Accounting II	3 credits
	Specialized Business Course	3 credits	BAC 3608	Financial Report and Financial Statement Analysis	3 credits
	Free Elective Course	3 credits	BAC 3614	Taxation I	3 credits

## Year 3 Semester 2

BBA			B.ACC		
	Specialized Business Course	3 credits	BAC 3615	Taxation II	3 credits
	Specialized Business Course	3 credits	BAC 3643	Auditing	3 credits
	Specialized Business Course	3 credits	BAC 3644	Internal Control and Audit	3 credits
	Specialized Business Course	3 credits	BAC 4607	Advanced Accounting I	3 credits
	Specialized Business Course	3 credits	BAC 4608	Advanced Accounting II	3 credits
	Free Elective Course	3 credits		Free Elective Course	3 credits

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# Study Plans: BBA vs. B.ACC

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## Year 4 Semester 1

BBA			B.ACC		
	Business Specialized Course	3 credits	BAC 4616	Business and Accounting Profession Ethics	3 credits
	Business Specialized Course	3 credits	BAC 4646	Accounting Information Systems	3 credits
	Business Specialized Course	3 credits	BBA 4101	Entrepreneurship	3 credits
	Business Specialized Course	3 credits		Concentration Course	3 credits
	Business Specialized Course	3 credits		Concentration Course	3 credits
	Free Elective Course	3 credits		Free Elective Course	3 credits

## Year 4 Semester 2

BBA			B.ACC		
BBA 4101	Entrepreneurship	3 credits	BAC 4611	Seminar in Accounting	3 credits
	Specialized Business Course	3 credits	BAC 4647	Accounting Software Packages	3 credits
	Specialized Business Course	3 credits	BAC 4648	IT Auditing	3 credits
	Specialized Business Course	3 credits		Concentration Course	3 credits
	Free Elective Course	3 credits		Free Elective Course	3 credits

# Study Plans: BBA vs. B.ECON

## Year 1 Semester 1

BBA			B.ECON		
BG 1001	English I	3 credits	BG 1001	English I	3 credits
GE 1302	Ecology and Sustainability	3 credits	GE 1302	Ecology and Sustainability	3 credits
LAW 1201	Business Law for Entrepreneurs	3 credits	GE 1403	Communication in Thai *	3 credits
MA 1200	Mathematics for Business	3 credits	BEC 1301	Foundations of Mathematics and Logic	3 credits
BBA 1001	Business Exploration	3 credits	BBA 1001	Business Exploration	3 credits
BBA 1101	Seminar in Business I	1 credit	BBA 1101	Seminar in Business I	1 credit
BBA 1102	Data and Information Literacy	3 credits	BEC 1401	Thinking as an Economist	3 credits

## Year 1 Semester 2

BBA			B.ECON		
BG 1002	English II	3 credits	BG 1002	English II	3 credits
GE 1403	Communication in Thai *	3 credits	GE 2102	Human Heritage and Globalization	3 credits
SA 1001	Business Statistics I	2 credits	BEC 1301	Basic Probability Theory and Statistics	3 credits
BBA 1002	Microeconomics	3 credits	BEC 1101	Microeconomics I	3 credits
BBA 1103	Fundamentals of Financial Accounting	3 credits	BAC 1621	Accounting for Economists	3 credits
BBA 1104	Fundamentals of Marketing	3 credits	BEC 1201	Macroeconomics I	3 credits
GE 1204	Physical Education	1 credit			

\* OR GE 1405 Thai Language and Culture (for international students) OR GE 1408 Thai usage (for students who graduated from international schools)

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# Study Plans: BBA vs. B.ECON

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## Year 2 Semester 1

BBA			B.ECON		
BG 2000	English III	3 credits	BG 2000	English III	3 credits
SA 2001	Business Statistics II	2 credits	BEC 2303	Fundamentals of Econometrics	3 credits
BBA 2001	Human Behavior	3 credits	BEC 2301	Calculus I	3 credits
BBA 2002	Economic and Financial Environment	3 credits	BEC 2401	Information Literacy Skills	3 credits
BBA 2101	Fundamentals of Managerial Accounting	3 credits	BBA 1104	Fundamentals of Marketing	3 credits
BBA 2102	Organization and Management	3 credits	BBA 2102	Organization and Management	3 credits

## Year 2 Semester 2

BBA			B.ECON		
BG 2001	English IV	3 credits	BG 2001	English IV	3 credits
GE 2102	Human Heritage and Globalization	3 credits	BEC 2302	Calculus II	3 credits
GE 2202	Ethics	3 credits	BBA 2001	Human Behavior	3 credits
BBA 2103	Corporate Finance	3 credits	BEC 2101	Microeconomics II	3 credits
BBA 2104	Global Strategy and Communication	3 credits	BEC 2102	Economic Decision Making for Managers	3 credits
BBA 2105	Operations and Supply Chain Management	3 credits	BEC 2304	Business and Economic Forecasting	3 credits
BBA 2106	Seminar in Business II	1 credits	BBA 2106	Seminar in Business II	1 credits

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# Study Plans: BBA vs. B.ECON

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## Year 3 Semester 1

BBA			B.ECON		
BBA 3101	Business Research	3 credits	GE 2202	Ethics	3 credits
	Specialized Business Course	3 credits		Specialized Business Course	3 credits
	Specialized Business Course	3 credits	BBA 2103	Corporate Finance	3 credits
	Specialized Business Course	3 credits	BEC 3201	Ethics and Economics	1 credit
	Specialized Business Course	3 credits	BEC 3301	Computer Tools for Economic Analysis	3 credits
	Free Elective Course	3 credits	BEC 3201	Macroeconomics II	3 credits
			BEC 3101	Firms, Competition, and Market Structure	3 credits

## Year 3 Semester 2

BBA			B.ECON		
	Specialized Business Course	3 credits		Specialized Business Course	3 credits
	Specialized Business Course	3 credits	BEC 3102	Competitive Strategy	3 credits
	Specialized Business Course	3 credits	BEC 3302	Quantitative Methods in Economics	3 credits
	Specialized Business Course	3 credits	BEC 3303	Data Analysis in Business and Economics	3 credits
	Specialized Business Course	3 credits	BEC 3401	Professional Communication in Economics	3 credits
	Free Elective Course	3 credits		Economic Elective Course	3 credits

# Study Plans: BBA vs. B.ECON

## Year 4 Semester 1

BBA			B.ECON		
	Specialized Business Course	3 credits	BEC 4401	Senior Project *	3 credits
	Specialized Business Course	3 credits		Economic Elective Course	3 credits
	Specialized Business Course	3 credits		Specialized Business Course	3 credits
	Specialized Business Course	3 credits		Specialized Business Course	3 credits
	Specialized Business Course	3 credits		Specialized Business Course	3 credits
	Free Elective Course	3 credits			

\* OR BEC 4403 Honor Thesis (6 credits)

## Year 4 Semester 2

BBA			B.ECON		
BBA 4101	Entrepreneurship	3 credits		Economic Elective Course	3 credits
	Specialized Business Course	3 credits		Economic Elective Course	3 credits
	Specialized Business Course	3 credits		Economic Elective Course	3 credits
	Specialized Business Course	3 credits		Free Elective Course	3 credits
	Free Elective Course	3 credits		Free Elective Course	3 credits



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# MSME's Key Support Units

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## Business Incubation



The **ABLE-UBI** Center provides business consultation and financial assistance for young and aspiring entrepreneurs in setting up a new business (funding of more than 150,000 THB a project, per committee approval).

## Lifelong Learning

The **St. Thomas Aquinas Wisdom Center** designs and develops upskill and reskill training programs for students, alumni and corporate customers as well as provide business consulting services and conduct research for the business sectors, to assist in achieving higher performance and cope with the disruptive changes in the business world.

## Organizational Digital Transformation



The **CiSSLe Center** aims at developing the technological skills and capabilities of students and assisting clients in digital transformation of their businesses through trainings and workshops and IT consultation.

## Other Student-focused Units

**Other MSME centers** also assist students in various aspects of their school life including

- enrolment planning and choosing a major (**Academic Advising Center**)
- career development and job placement (**Career Development Center**)
- organizing extracurricular activities and personality development (**Student Development Center**)
- having a healthy mind (**Psychological Counseling Center**)

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# Academic Placement

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- Harvard Business School
- Stanford University
- University of California, Berkley
- University of Michigan, Ann Arbor
- Washington State University
- Columbia University
- Wharton School of the University of Pennsylvania
- Kellogg School of Management, Northwestern University
- New York University, Stern School of Business
- Thunderbird School of Global Management
- Imperial College London
- King's College London
- Oxford University
- University of Cambridge
- London School of Commerce (LSC)
- University of Warwick, UK
- University of Reading
- Australian National University
- University of Sydney
- University of Melbourne
- National University of Singapore
- Singapore Management University
- Kobe University
- Nagoya University

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# Contact

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